

# High Impact High Frequency Low-Cost Advertising

## Busboards

Description				1 Month
				<b>King - 30" x 144"</b>
				<b>\$192</b>
				<b>Queen - 30" x 88"</b>
				<b>\$146</b>
				<b>Tail - 21" x 72"</b>
				<b>\$168</b>
				<b>Mini Tail - 17" x 48"</b>
				<b>\$138</b>
				<b>Interior - 11" x 28"</b>
				<b>\$9</b>
3-6 Months	7-12 Months	10-29 Boards	30+ Boards	
5% Off	10% Off	10% Off	15% Off	
Serving Albuquerque & Rio Rancho				

- Non-profit discounts available
- Commissions paid to recognized agencies
- Rates include posting of signage onto bus
- Production costs not included

For more information: Mike Summa - 505.724.3127 or [msumma@cabq.gov](mailto:msumma@cabq.gov)



## Bus Wraps

Description				1 Month
				<b>Full Wrap</b>
				<b>\$1200</b>
				<b>Half Wrap (1 full side)</b>
				<b>\$800</b>
				<b>Rapid Tail</b>
				<b>\$700</b>
				<b>King Kong</b>
				<b>\$600</b>
				<b>Junior Kong</b>
				<b>\$300</b>
5-11 Months	12+ Months	2-3 Buses	4+ Buses	
10% Off	20% Off	10% Off	20% Off	

3 Month Minimum on ALL wraps.